

DIÁ de los MUERTOS

STREET FESTIVAL

SPONSORSHIP OPPORTUNITIES



OCTOBER 17 - NOVEMBER 13, 2020

WWW.DIADELOSMUERTOSCC.COM

SPONSORSHIP OPPORTUNITIES

2020 DIA DE LOS MUERTOS

COMMUNITY ▪ EDUCATION ▪ TRADITION ▪ CULTURE

This year, the Dia de los Muertos Festival will be a virtual celebration of the Mexican holiday versus a street festival to maintain the safety of the general public and the many festival vendors, performers, and volunteers as South Texas navigates the COVID-19 global pandemic. The 2020 Dia de los Muertos event, a combination of physical and virtual art exhibitions, and other virtual programming, will begin October 17 and run through November 13, 2020.

Over the years, the Dia de los Muertos (DDLMM) Festival has become one of Corpus Christi's most popular events. It has been nationally recognized as a Top DDLMM Celebration in the US and voted Best Festival in The Bend Magazine's Locals List 2016-2019. Since 2008, the DDLMM Festival has brought life, music and culture into the downtown community. While things will look a little different this year, the festival's goals remain the same: to celebrate and honor the rich cultural heritage of Mexico and South Texas, unite our community and promote our city.

A national holiday in Mexico, DDLMM is a time when deceased friends and family members are remembered, honored and celebrated. It is a poignant time, both solemn and joyous, with colorful traditions, pageantry, and whimsy despite the sobering subject. Our event pays tribute to this tradition.

This year, we will offer professional and youth art exhibitions, K-12 piñata contest, a walking tour of altars and DDLMM decorations in downtown Corpus Christi, and a community altar at K Space Contemporary where the public may leave photos and messages to departed loved ones. All exhibitions will be available online. Other virtual events include an educational DDLMM Art Challenge on Instagram (beginning Oct. 1) with art-making prompts and live lessons, an online shopping event, and a virtual altar exhibition.

Further Information about the 2020 Dia de los Muertos event is available at www.diadelosmuertoscc.com.

2020 DIA DE LOS MUERTOS EVENTS

¡DISFRUTA EL SABOR! ART EXHIBITION

Art show about Mexican Food at K Space Contemporary

YOUTH ART EXHIBITION

For Youth in grades 6 -12

EXTRAVAGANCIA DE PIÑATAS

K-12 Piñata Contest & Exhibition

WALK OF REMEMBRANCE DOWNTOWN ALTAR EXHIBITION

ARTS & CRAFTS ONLINE SHOPPING EVENT

25 vendors selling original made-by-hand art and crafts

DDLMM ART CHALLENGE - ON INSTAGRAM

Virtual Educational Program with Live Lessons, Demos and Daily Art-Making Prompts @KSpaceArtLab

VIRTUAL ALTAR EXHIBITION

online and at K Space Contemporary

VIRTUAL PROGRAMMING

Available online at:

www.diadelosmuertoscc.com

www.kspacecontemporary.org

Facebook:

"Corpus Christi Dia de los Muertos Festival"
or @DayoftheDeadCC

Instagram:

@diadelosmuertoscc

Proceeds benefit K Space Contemporary
a 501c3 non-profit organization dedicated to presenting
and promoting contemporary art.



PATROCINIO PLATINO \$5,000+ (Platinum)

Fully Customized Sponsorship -
Details to be determined with Sponsor

PATROCINIO ORO \$2,500 (Gold)

1. EXTRAVAGANCIA DE PIÑATAS

Youth Piñata Contest & Exhibition: provides award money to participating K-12 school groups.

- Logo displayed on title wall of exhibition
- Logo/Name on Sponsor banner in window of K Space Contemporary
- Logo/Name in contest publicity & winner announcements
- Logo in virtual exhibition video on websites, Social Media
- Logo included on postcard invitation
- Logo on piñata labels
- Logo/Name featured in social media posts
- Logo/Name and link on diadelosmuertoscc.com
- Logo/Name and link on kspacecontemporary.org

2. EXHIBICIÓN DE OFRENDAS

Display of altars throughout Corpus Christi, virtual exhibition of the altars on our websites, and map of downtown altars "Walk of Remembrance."

- Logo/Name displayed with community altar in window of K Space Contemporary
- Logo/Name on Sponsor banner in window of K Space Contemporary
- Logo/Name included in publicity & winner announcements
- Logo/Name included in Altar video on websites, Social Media
- Logo included on postcard invitation
- Logo/Name on map of downtown altars
- Logo featured in social media posts
- Logo/Link on diadelosmuertoscc.com
- Logo/Link on kspacecontemporary.org

PATROCINIO PLATA \$1000 (Silver)

1. FINE ART EXHIBITION

Exhibition for artists age 18+, Oct. 17- Nov. 13

2. YOUTH ART EXHIBITION

Exhibition for youth grades 6 - 12, Oct. 17- Nov. 13

- Logo/Name included on title wall of exhibition
- Logo/Name on Sponsor banner in window of K Space Contemporary
- Logo/Name in award announcements
- Logo/Name in virtual exhibition slideshow video
- Logo/Name featured and tagged in social media posts
- Logo/link on exhibition webpage on diadelosmuertoscc.com
- Logo/link on exhibition webpage on kspacecontemporary.com

3. SPONSOR A PAINTING: DDL M ART COLLECTION

Design contest to commission 5-7 artists to paint large scale Dia de los Muertos paintings and build a DDL M Art Collection that will be displayed during the festival in future years.

- Logo/Name on Sponsor banner in window of K Space Contemporary
- Logo/Name with Call for Entries
- Logo/Name with design selection announcement
- Logo/Name on exhibition label of one work in 2021 exhibition
- Logo/Name featured and tagged in social media posts
- Logo/Name and link on diadelosmuertoscc.com
- Logo/Name and link on kspacecontemporary.org

PATROCINIO BRONCE \$500 (Bronze)

- Logo/Name on Sponsor banner in window of K Space Contemporary
- Name/Logo included in Facebook Sponsor Album
- Logo/link on diadelosmuertoscc.com
- Logo featured in social media posts

AMIGO \$250 (Friend of the Festival)

- Logo/Name on Sponsor banner in window of K Space Contemporary
- Logo/Name included in Facebook Sponsor Album
- Logo/link on diadelosmuertoscc.com

SCENES FROM THE DIA DE LOS MUERTOS FESTIVAL



2020 DIA DE LOS MUERTOS STREET FESTIVAL SPONSORSHIP FORM

To be a Sponsor, please complete this form and return to K Space Contemporary. THANK YOU!
Customized sponsorships are available. Please call 361-887-6834 to discuss.

- | | |
|---|--|
| <input type="checkbox"/> \$ 5,000+ Platino / Platinum Sponsor
Customized Sponsorship | <input type="checkbox"/> \$ 1,000 Plata / Silver Sponsor |
| <input type="checkbox"/> \$ 2,500 Oro / Gold Sponsor | <input type="checkbox"/> \$ 1,000 Exhibicion de Arte |
| <input type="checkbox"/> Altar Display | <input type="checkbox"/> \$ 1,000 Youth Art Exhibition |
| <input type="checkbox"/> Extravagancia de Piñatas | <input type="checkbox"/> \$ 1,000 Sponsor an Artist |
| <input type="checkbox"/> Custom | <input type="checkbox"/> \$ 1,000 Poster Coloring Book |
| | <input type="checkbox"/> Custom |
| | <input type="checkbox"/> \$ 500 Bronce / Bronze Sponsor |
| | <input type="checkbox"/> \$ 250 Amigo Sponsor |

Or - Set Your Own Donation Amount: _____

Sponsor Name/Business: _____

Contact Name: _____

Address (city, state, zip): _____

Telephone: _____ Fax: _____

Email Address: _____

METHOD OF PAYMENT

- Please invoice me at address above
- Check Enclosed
- Credit Card: (circle type) VISA MASTERCARD DISCOVER AMERICAN EXPRESS

Credit Card Number: _____

Expiration Date: _____ Security Code: _____

Signature: _____

Or call 361-887-6834 to pay with a credit card over the phone.

*K Space Contemporary is a 501c3 non-profit organization dedicated to presenting and promoting contemporary art in South Texas.
Under IRS rules, contributions to this event are tax deductible to the fullest extent of the law.*

kspace
CONTEMPORARY

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