

DIÁ de los MUERTOS

STREET FESTIVAL

SPONSORSHIP OPPORTUNITIES



OCTOBER 27, 2018 - 3 PM TO MIDNIGHT

WWW.DIADELOSMUERTOSCC.COM

SPONSORSHIP OPPORTUNITIES

DIA DE LOS MUERTOS FESTIVAL

COMMUNITY ▪ EDUCATION ▪ TRADITION ▪ CULTURE

The 2018 Corpus Christi Dia de Los Muertos Festival will be held Saturday, October 27th, 3pm to midnight. Now in our 11th year, the Dia de los Muertos Festival has become one of Corpus Christi's most popular events. It has been nationally recognized as a Top Dia de los Muertos Celebration in the US, listed in the Caller Times Best of the Best, and voted Best Festival in The Bend Magazine's Locals List three years running (2016-2018).

A national holiday in Mexico, Dia de los Muertos is a holiday when deceased friends and family members are remembered, honored and celebrated. It is a poignant time, both solemn and joyous, with colorful traditions, pageantry, and whimsy despite the sobering subject. Our festival pays tribute to this tradition.

The Dia de los Muertos Festival offers live music and dance (traditional and contemporary), made-by-hand Arts and Crafts Expo, fine art exhibition and demonstrations, interactive artworks and activities, and Lucha Libre wrestling. Educational components include workshops, K-12 pinata contest, a Kids Corner with crafts, activities and performances for children, and a community altar display where visitors may pay homage to loved ones.

Over 20,000 residents of and tourists to the Coastal Bend of all ages, ethnicities and economic levels enjoy the festival each year. Participants range from children as young as three years old to vendors over 70. Over 450 students under 18 are involved in the Extravagancia de Pinatas, altar display and performances, and approximately 200 college students exhibit art and design, demonstrate art techniques, perform dance, music and theatrical skits and provide production support on our stages.

The Dia de los Muertos Festival is designed to attract locals and tourists to downtown Corpus Christi, to educate and unite our community, and to celebrate the rich cultural heritage of Mexico and South Texas. We invite all to be a part of this amazing cultural festival!

DIA DE LOS MUERTOS FESTIVAL HIGHLIGHTS

ENTERTAINMENT

- Main Stage: Latin Pop & Rock Bands
- La Retama Stage: Traditional Dance & Music
- Ritz Stage: Dance and DJ music
- Kid's Corner Performance Area
- Lucha KaBoom! (masked wrestling)

HECHO A MANO ART EXPO

85+ vendors selling original made-by-hand art and crafts

KIDS' CORNER

crafts, face painting, games & activities

EXTRAVAGANCIA DE PIÑATAS

K-12 Piñata Contest & Exhibition

DIA DE LOS MUERTOS ART EXHIBITION

Fine Art Exhibition at K Space Contemporary

WALK OF REMEMBRANCE OFRENDA DISPLAY

INTERACTIVE ART:

Monos de Calenda (giant puppets), Tribute Wall, Interactive Murals

FAMILY FRIENDLY AND FUN FOR PEOPLE OF ALL AGES.

Proceeds benefit K Space Contemporary a 501c3 non-profit organization dedicated to presenting and promoting contemporary art.

EVENT LOCATION

Downtown Corpus Christi on Chaparral, Mesquite, Peoples, Starr and Taylor Streets





\$1,500 BELLAS ARTES

Dia de los Muertos National Juried Art Exhibition at K Space Contemporary.

- Logo on exhibition title wall throughout exhibition. (October 24 - November 24)
- Name / Logo
 - Logo on prospectus and entry form webpages on diadelosmuertoscc.com and kspacecontemporary.com
 - Name included in Call for Entries advertising
 - Logo/Name included in social media ads
- Logo included on exhibition postcard invitation
- Logo on 250 volunteer t-shirts

\$2,000 LA CALLE

Street Sponsorship (5 available) supports the cost of permits, security, street barricades, traffic officers, lighting, etc.:

- STARR STREET
- CHAPARRAL STREET
- PEOPLES STREET
- MESQUITE STREET
- TAYLOR STREET
- One 10x10 booth on sponsored street at festival
- Banner/signage on sponsored street
- Logo/Name included in Facebook Sponsor Album
- Logo featured in social media posts
- Logo on diadelosmuertoscc.com
- Logo on kspacecontemporary.org
- Logo on 250 volunteer t-shirts
- Logo on LED slideshow on Main Stage

\$1,000 ARTE CREATIVO POR LA JUVENTUD

Youth Art Exhibition at Bay Jewel Event Center

- Logo banner displayed with exhibition
- Logo/Name on Sponsor banners placed on festival grounds
- Name/Logo included in Facebook Sponsor Album
- Logo featured in social media posts
- Logo on 250 volunteer t-shirts



\$1500 TOTE BAGS:

Your logo on the official Dia de los Muertos Festival Tote Bag

- 1000 reusable bags with your logo on one side (festival logo on the other side), given away in Merchandise booth and Kids Corner
- Logo/Name on Sponsor boards placed on festival grounds
- Name/Logo included in Facebook Sponsor Album
- Logo on diadelosmuertoscc.com
- Logo on 250 volunteer t-shirts

\$1,000 LA EMPRESA

Business Sponsorship with booth at the festival

- 10'x10' booth space at the event
- Your banner displayed on festival grounds
- Logo/Name on Sponsor banners placed on festival grounds
- Name/Logo included in Facebook Sponsor Album
- Logo featured in social media posts
- Logo on 250 volunteer t-shirts



\$500 GENERAL

- Your banner displayed on festival grounds
- Logo/Name on Sponsor boards placed on festival grounds
- Name/Logo included in Facebook Sponsor Album
- Logo featured in social media posts
- Logo on 250 volunteer t-shirts

\$250 AMIGO

- Your banner displayed on festival grounds
- Logo/Name on Sponsor boards placed on festival grounds
- Name/Logo included in Facebook Sponsor Album
- Logo on 250 volunteer t-shirts

SCENES FROM THE 2017 DIA DE LOS MUERTOS FESTIVAL



2018 DIA DE LOS MUERTOS STREET FESTIVAL SPONSORSHIP FORM

To become a Sponsor, please complete this form and return to K Space Contemporary. THANK YOU!
Customized sponsorships are available. Please call 361-887-6834 to discuss.

\$ 2,000 La Calle Sponsor: 5 available, select one

- Starr Street
- Chaparral Street
- Peoples Street

SOLD Mesquite Street

- Taylor Street

\$1,500 Bellas Artes (Fine Art Exhibition)

\$ 1,500 Tote Bag

\$1000 Arte Creativo por la Juventud
(Youth Art Exhibition at the Bay Jewel)

\$ 1,000 La Empresa - Business

\$ 500 General Sponsor

\$ 250 Amigo Sponsor

Sponsor Name/Business: _____

Contact Name: _____

Address (city, state, zip): _____

Telephone: _____ Fax: _____

Email Address: _____

METHOD OF PAYMENT

Please invoice me at address above

Check Enclosed

Credit Card: (circle type) VISA MASTERCARD DISCOVER AMERICAN EXPRESS

Credit Card Number: _____

Expiration Date: _____ Security Code: _____

Signature: _____

*K Space Contemporary is a 501c3 non-profit organization dedicated to presenting and promoting contemporary art in South Texas.
Under IRS rules, contributions to this event are tax deductible to the fullest extent of the law.*

kspace
CONTEMPORARY

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