

## HELLO DOWNTOWN FRIENDS & NEIGHBORS

We invite you to join us for the 2018 Dia de los Muertos Festival to be held **Saturday, October 27, from 3pm to midnight**. The event includes 3 stages with live music and dance, over 85 arts, crafts and food vendors, Kids Activities, art exhibitions, Lucha Libre wrestling, food trucks, and more.

The Dia de los Muertos Festival brings thousands of residents and tourists to downtown in front of and surrounding your business. Proceeds from the Dia de los Muertos Festival benefit K Space Contemporary, your neighborhood 501c3 non-profit arts organization.

To get involved, become a Buenos Vecinos (Good Neighbor) sponsor for \$250 or \$500. Put up an ofrenda in your business to be included on our Walk of Remembrance Ofrenda Tour Map. A sponsorship form is attached with further details and benefits.



**Street closures** in downtown Corpus Christi are shown on the map below. “No Parking” signs on barrels will be placed throughout the festival zone on Friday, October 26. Vehicles remaining in the indicated areas after 5 am on Saturday, Oct. 27 will be towed. Vehicle traffic is not allowed through festival zone from 5 am on October 27 until 5 am on October 28.



### Street Closure – Saturday, October 27:

- 5 am - Streets barricaded and closed to traffic
- 7 am – 2 pm: Festival Set-Up
- 3 pm to midnight: Event hours
- 12 am to 4 am: Breakdown and Clean Up

Thank you for your cooperation and assistance. For more information about this event visit:

[www.diadelosmuertoscc.com](http://www.diadelosmuertoscc.com).

Best Regards –

Michelle Smythe, Executive Director - K Space Contemporary, (361) 887-6834  
Belinda Edwards, Owner Axis Tattoo

## BUENOS VECINOS (GOOD NEIGHBOR) SPONSORSHIP - \$250 to \$500

Special sponsorship opportunity for neighbors within the Dia de los Muertos Festival zone.

### Benefits of Sponsorship:

- Logo on Neighborhood poster (poster example at left)
- 20 copies of poster
- Logo in your location on 3' x 6' festival maps placed around the festival zone
- Additional free/open space around your doorway. Please discuss your plans for table or booth setup outside your door with us, so we can plan around you. Open Space: 10'x 10' with \$250 sponsorship, 10'x 20' with \$500 sponsorship.
- Logo on [www.diadelosmuertoscc.com](http://www.diadelosmuertoscc.com)
- If you decorate your business with an ofrenda, we will include your logo and location on our Walk of Remembrance Ofrenda Tour Map.

To become a sponsor, complete this form and return to K Space Contemporary with your payment or payment information and email your logo to [info@kspacecontemporary.org](mailto:info@kspacecontemporary.org) asap.

*K Space Contemporary is a 501c3 non-profit organization dedicated to presenting and promoting contemporary art in South Texas. Under IRS rules, contributions to this event are tax deductible to the fullest extent of the law. For more information visit: [www.diadelosmuertoscc.com](http://www.diadelosmuertoscc.com) or call 361-887-6834*

Example: 2017 Buenos Vecinos Poster



Sponsorship Level:     \$250             \$500

Sponsor Name/Business: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address (city, state, zip): \_\_\_\_\_

Telephone: \_\_\_\_\_ Email Address: \_\_\_\_\_

METHOD OF PAYMENT :     Please invoice me at address above     Check Enclosed     Credit Card

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_