

Dia de los Muertos Festival Vendor Instructions

Booth Assignments & Vendor Map are finally done! Thank you for your patience!

Attached are instructions for checking in, unloading, and setting up for the event. You are assigned a specific time to unload and set up your booth.

1. See “Vendor List” to locate your booth number(s)
2. See “Unloading & Set-Up Schedule” to find your Set-Up time.
3. See “Vendor Map” to find your location.

*It is VERY important that you arrive on time to ensure a smooth set-up.

If you have any questions after reading through the Unloading & SetUp Instructions, email or call us at 361-887-6834.

This information packet is also available online: <http://goo.gl/6TLDZd>

Our hashtag for all things Dia de los Muertos Fest: **#diadelosmuertoscc**. Photos posted with this hashtag on festival day will show up on our media wall at the main stage. Plus, we can see pics of your wonderful hand-made products and fantastic experiences at the festival.

Stage Schedules, Things To Do and See and other event info are available at <http://www.diadelosmuertoscc.com/>.

Thank you all for participating in this wonderful event.
We are looking forward to seeing you!

Michelle Smythe , Director, K Space Contemporary & DDLM-CC Fest Organizer

Lynda Jones, Vendor Committee Chair & K Space Board Member

UNLOADING & SET UP SCHEDULE

BOOTH NUMBER VENDORS & SPONS	BOOTH LOCATION	SET UP TIME	DRIVE INTO FESTIVAL GROUNDS ON...	STREET CAPTAIN
122-A.Hilsberger–Balloon	Kids Corner Chaparral	9:00 am	Chaparral at Peoples	Belinda or Hannah
ATMs	Starr or Chaparral Street near Axis	9:30 am	Chaparral at Peoples	Belinda or Hannah
Stripes - Kids Corner Tents, Inflatable Cup, 114-Laredo Taco Co.	Chaparral	10:00 am	Chaparral at Peoples	Hannah Shaw? & Cheryl
1-6, 10-12 (CC-CVB, CC Cycle Plaza, Beach/Caiente Radio)	Starr & Gignac Lot	10:00 am	Starr at Lower Broadway	Lynda's Crew Andrea
17-25	Mesquite (700 blk)	10:00 am	Mesquite at Taylor	Lynda's Crew
7-9, 13-16	Starr & Gignac Lot	10:20 am	Starr at Lower Broadway	Lynda's Crew Andrea
26-29 35-38 (Cricket Wireless)	Mesquite (700 blk)	10:20 am	Mesquite at Taylor	Lynda's Crew
30-33, L & F Dist.	Mesquite (700 blk)	10:40 am	Mesquite at Taylor	Lynda's Crew
111-Del Mar College Architecture-Maze 112-Metro PCS	Kids Corner Chaparral	10:40 am	Chaparral at Peoples	Cheryl
40 & 41-47	Mesquite (600 blk)	11:00 am	Starr at Lower Broadway	Lynda's Crew
113, 115-117	Chaparral St.	11:00 am	Chaparral at Peoples	Lynda's Crew
90 – 96 T-Mobile	Peoples	11:20 am	Chaparral at Peoples (turn left onto Peoples)	Lynda's Crew
48-55	Mesquite St. (600 blk)	11:20 am	Starr at Lower Broadway	Lynda's Crew
TAMUCC-Iron Pour	Chaparral	11:30 am	Chaparral at Taylor (enter wrong way)	Hannah?
56-63 Leal Bros. Low Riders	Mesquite St. (600 blk) Mesquite/Starr	11:40 am	Starr at Lower Broadway	Lynda's Crew
121-125 Kidz Ultimate Party Zone	Chaparral	11:40 noon	Chaparral at Peoples	Lynda's Crew
80-89	Peoples	12:00 noon	Chaparral at Peoples (turn left onto Peoples)	Lynda's Crew
64-70, 134	Mesquite/Starr Crn	12:00 noon	Starr at Lower Broadway	Lynda's Crew
71-79	Peoples	12:20 noon	Chaparral at Peoples (turn left onto Peoples)	Lynda's Crew
97-104	Peoples	12:40 pm	Starr at Lower Broadway	Lynda's Crew

VENDOR UNLOADING AND SET-UP INSTRUCTIONS:

WHERE: The Dia de los Muertos (DDL M) Street Festival is located on the 400-500 blocks of Starr, 400-500 blocks of Peoples, 500-700 blocks of Mesquite, 600-700 blocks of Chaparral, and 400 block of Taylor. These streets will be closed to traffic at 5 am on festival day.

BOOTH SPACES ARE ASSIGNED: Check the page titled “**2016 Vendor List**” to find your booth number in the yellow column. Then, find your booth number, set-up time and entry location on the “**Unloading & Set-Up Schedule**”.

ARRIVING AT FESTIVAL SITE: It is very important that you arrive on time!!! Vendors may drive into the festival site at the designated location in the schedule.

Drive only in the areas indicated with black arrows on the map. In most cases, you will be able to unload at your booth location. Pull your car to the side of the street leaving the left lane open for other cars to pass. Unload your things, go park your car, then return to set up your booth. Getting your car out of the way quickly will prevent traffic jams.

Street Captains and Volunteers are stationed at intersections to help you: Starr and Mesquite, Taylor and Mesquite, and Chaparral and Peoples. They will help find your booth location, give you a vendor badge, info packet, map, instructions and 2 vendor wrist-bands.

Access Starr St. from Lower Broadway. Starr is a one-way street and you will have to enter it going the wrong way. That’s ok, because it is closed to traffic. *See arrows on map.*

BE KIND: The people guarding the streets are volunteers and don’t always have all the answers. Setting up this event is a process; expect delays and be flexible. Vendors who are disrespectful to volunteers & festival organizers will not be invited back. We are here to help and want you to have a good experience.

UNLOAD your things in your booth space. Booth spaces will be numbered in marking paint/chalk. You have 15-20 minutes to unload your car. Bring your own tables, chairs, and display equipment. If you must leave and come back later, bring a blanket or tarp to cover your things. It is best to stay or leave a trusted person to watch your booth items. The DDL M Festival, K Space Contemporary and Axis Tattoo are not responsible for unattended items.

VENDOR CHECK-IN will be through street captains on each street. Street Captains will find you to check you in. Each booth receives a booth ID badge and 2 wrist-bands that identify you as an official vendor.

VENDOR PARKING: Vendors may park in the **Mesquite St. Parking Garage** on festival grounds - FREE of charge! To park in the garage, access Starr St. from Lower Broadway- SEE MAP. *Important: If you park in the garage, you cannot come and go or leave the festival early. Your car must remain parked in the garage until the festival has ended and the streets are clear (around 12:30-1 am).* Remove your car immediately after the festival. Please do not leave trash in the garage. If it is left unclean, we will not be allowed to use it in the future.

LATE ARRIVALS: Vendors who arrive after 2:00 pm will not be allowed to drive into the festival zone or park in the Mesquite St. Garage.

BREAKDOWN: The last bands wrap up at midnight. **All Vendors must remain set up until 11pm.** Vehicles are not allowed to drive through the festival zone until the streets have cleared. Please park on the right side of the street while you load, leaving the left lane open for traffic flow. Do Not Block others in as you load your car.

Booth #	first_name	last_name	business	category
48 M	Irma	Arbini		Crafts
60-61M	TOTSY	ARMADILLO	LULAC DISTRICT 11	Crafts
20-21 M	Julia	Arredondo	Vice Versa Press	Fine Art
98 P	Erica	Atherton	Create & Duplicate	Crafts
3-S	Grace	Barraza-Vega		Fine Art
24 M	Latisha	Bishop	Harvest Moon Candles LLC	crafts
17 M	Gloria	Blanco	Soleils Fun Bows	Crafts
71 P	eyvonne	botello	Eyvonne B Designs	Crafts
35 M	Mellisa	Bowman	Posh Boutique	Crafts
22-23 M	Juan	Canchola	Bead Queen	Jewelry
66 M	Nancy	Cantu	Artrageous Gypsies	Crafts
115 C	Sophia	Cathcart	Corpus Christi Museum of Science and History	DiaFest Partner
30 M	Rosie	Cervera	Cervera Dance Productions	DiaFest Partner
28 M	Annette	Chapman	Yellow Rose Creations	Jewelry
19 M	Marianna	Chavarria	Like No Other Art & Designs	Up/Face Paint
25 M	Rebecca	Cortez	Rebecca Cortez	Up/Face Paint
49 - 50 M	Belinda	De La Garza	BV Designs	Jewelry
113 C	Lori	Edwards	Community Mural Painting Area	

Booth #	first_name	last_name	business	category
69 M	NANCY	ELZNER	Crafty Nancy	Jewelry
89 P	Hector & Claudia	Escobedo	Hector Escobedo	Crafts
124 C	Sierra	Fabela	Paintastic Faces @ Kidz Ultimate Party Zone	Up/Face Paint
36 M	Stephanie	Figuroa	Ballet Folklorico Citlali Con Sabor Ladies Edition	DiaFest Partner
64 M	Crimson	Fundling	Painting Princesses	Up/Face Paint
102 P	cynthia	garcia	craftsy chica cake mexi	Crafts
53 M	MONICA MARIE	GARCIA		Up/Face Paint
65 M	MARTHA PATRICIA	GARCIA AGUILAR	ARTE EN POPOTILLO DE ESCOBA	Crafts
92 P	Carol	Garza	All That Bling by CG	Crafts
16 S	Amorette	Garza	Del Mar Student Art Association	Fine Art
94 P	Linda	Garza	Sew Good Crafts	Crafts
56 M	Becky	Garza		Crafts
80 - 81 P	Christina	Gonzales	C Geez Creation	Crafts
95 P	Judy	Gonzalez	Jujulicious	Crafts
1 & 2 S	Sandra	Gonzalez, Mayra Zan	Sandra Gonzalez Art, MiraMayraArt and Malachy Art	Fine Art
13 S-G	Darcie	Grim	United States Institute of Technical Theater	DiaFest Partner
26-27M	Ruth	Guajardo	El Sol Studios	Crafts
9 S	Marcy	Guerra	Texappeal Gifts	Crafts

Booth #	first_name	last_name	business	category
122 C	Alverta	Hilsberger	Balloon Game	Activity
86 P	Amanda	Hinojosa	Amanda Hinojosa	Crafts
57 M	Darla	Horton	Twisted Vagabond Designs	Jewelry
6 S	Heidi	Hovda	CC-Convention & Visitors Bureau	Sponsor
97 P	anna	ibarra	Iba Sisters Art & Crafts	Jewelry
82 - 83P	Jo-Ann	Jewett	Southern Beauty	Crafts
39 - 40 M	Ericha	Kemm	Kemm Arts Enterprises	Activity
41-42M	Dwayne	Kraatz		Fine Art
125 C	Elizabeth	Lerma Ware	kidz ultimate party zone	Activity
18 M	Jesus	Lopez	Belleeah's apples & treats	Edibles
37 M	Abigail	Martinez	Cricket Wireless	sponsor
32-33 M	Rachael	Martinez	Rain Feather Creatios	Jewelry/Crafts
73-74P	Esmeralda	martinez	The C G comp	Crafts
87 P	michelle	martinez	Wicked Wicks, etc	Crafts
46 M	Amanda	Mathews	Love is a Seed	Jewelry
5 - S	Al	Molina	Art by Al Molina	Fine Art
58 M	Lane	Montoya	Artist Lane Montoya	Fine Art
31 M	Job	Moscot	Spartan Print & Design	Fine Art

Booth #	first_name	last_name	business	category
135 M	Anabel	Moya	Sky Pottery	Crafts
72 P	HELEN	NICHOLOUS	SONYA - card reader	Activitiy
14 S-G	Ryan	O'Malley	Full Court Press	Fine Art
101 P	Linh	Odom	Kosmos Kloset & Kosmo Salon	Make-Up/Fa
121 C	Anna	Ordonez	On Target	Activity
84-85 P	Jynelle	Ornelas	Peace of Mind Massage Therapy	Up/Face Paint
7 S	roel	palacios	roel palacios jr.	Fine Art
115 C	Sara	Pelleteri	University of Texas Marine Science Institute	DiaFest Partner
15 S	Joe	Pena	Joe Pena	Fine Art
51 - 52 M	Catfish	Perez	Catfish's Custom Art	Fine Art
79 P	Zue	Posavac	Zue's Toys & Gifts	Crafts
62-63 M	Tiffany	Rabke	Tiffany Rabke	Crafts
70 M	Gloria	Ramirez	jar of button	Crafts
134 M	Kathy	Ramirez	The Cherry on Top	Up/Face Paint
93 P	Adela	Ramos	Adelore Fashion	Crafts
103 P	Brianna	Resendez	Possom	Crafts
45 M	Veronica	Reyna	The Crochet Cuties	Crafts
112 C	Sherry	Robeson	METRO PCS	Sponsor

Booth #	first_name	last_name	business	category
116 C	Kelly	Rodriguez	Dinos Alive CC	Activity
115 C	Joshua	Romero	Corpus Christi Public Libraries	DiaFest Partner
96 P	Myriam	Saadeh	Fiesta Safari Faces	Up/Face Paint
75-76 P	Federico	Salas	Cuauhtli	Crafts
38M dbl	Alejandra	Salazar	Salazar Gallery	Fine Art
29 M	Enedina	Salinas	Abbie	Up/Face Paint
4-S	Jennifer	Smith	Laurelynn	Jewelry
44 M	Michael	Stephans	TCA Chefs of the Coastal Bend	Edibles
68M	Lupita	Stults	Lupita	Jewelry
47 M	Robert	Trejo	Estilo Events	Crafts
99 P	Laverne	Turruiate	Texas Gems	Jewelry
54-55M	Gyzenia	Valdez		Crafts
8 S	Andrea	Valenti	T-Shirt Gallery and Sports	DiaFest Partner
77 - 78 P	Nien	Van	Bubbles N Brushes and Snap Box Photo Booth	Make-Up/Face
117 C	Ballet Folklorico Vi	VanZante	Ballet Folklorico Viva Mexico	DiaFest Partner
104 P	Cynthia	Vela	1 Stop Shop	Jewelry
100 P	judy	vela	JudFranceShop	Jewelry
43 M	dora	wilburn	Dora's Sunflower sanctuary	Jewelry
111 C	Laura	Wright	Del Mar College, Architecture	DiaFest Partner

Booth #	first_name	last_name	business	category
11 G	Abigail		CC-Cycle Plaza	Sponsor
114 C			Laredo Taco Company/Stripes Kids Corner	Sponsor
90-91 P			T-Mobile	sponsor
12 G			The Beach & Caliente Radio	sponsor

WATER STREET

WATER STREET



- 1** MAIN STAGE
- 2** CULTURA MUSIC STAGE
- 3** FUNKY ROCK N' SOUL STAGE
- 5** THE WALK OF REMEMBRANCE ALTARS IN THE RITZ THEATER

- KIDS CORNER
- ARTS & CRAFTS VENDORS
- FACE PAINTING
- SUGAR SKULL MAKING
- FOOD VENDORS
- BEVERAGES

TWIGG STREET

MESQUITE STREET

CHAPARRAL STREET

TAYLOR ST.

STARR ST.

PEOPLES ST.

SCHATZEL STREET

LWR BROADWAY

ENTRY

Starr at Lower Broadway

Booths 71-104: Exit Peoples St. and return to Parking Garage via Starr St.

FUNKY ROCKIN' SOUL STAGE

HOUSE OF ROCK

PARKING GARAGE

HEB CULTURAL STAGE

ALTAR EXHIBIT RITZ THEATER

Volunteer CHECK IN

AXIS TATTOO

CALLER TIMES

CALLER TIMES PARKING

LOW RIDER CAR EXHIBIT

LA RETAMA PARK

Mesquite St. Pizza, Freight Night, Haunted House

K SPACE CONTEMPORARY PINATA CONTEST FINE ART EXHIBITION THE REMEMBERED

KIDS CORNER 115

THE BEACH & CALIENTE RADIO

CCYCLE PLAZA

ATM

CC-CUB

metroPCS

stripes

ENTRY

ENTRY

Chaparral at Peoples

ENTRY

Mesquite at Taylor

ENTRY

Enter Parking Garage from Starr at Lower Broadway